

Greensboro Chamber Sponsorship Opportunities

As the premiere business building organization in Greensboro, the Greensboro Chamber of Commerce offers many opportunities for the business community to partner with us to provide continuing business education, key community events, networking sessions, and leadership development. Sponsorships are also excellent ways to create awareness about your company or service.

Annual Events

Piedmont Triad Business Showcase

The Chamber's annual business-to-business tradeshow features more than 160 member exhibitors every May. This day of commerce includes a variety of programs, seminars and networking events throughout the day to maximize the benefit for exhibitors and attendees. For more information, contact the member services department at 336-387-8327

Sponsorship Opportunities Available: \$600-\$5,000

Small Business Awards Luncheon

Support small business during this annual awards ceremony held in tandem with the Piedmont Triad Business Showcase in May of each year. The Awards recognize Greensboro's outstanding small business leaders and entrepreneurs in the region. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$1,500- \$5,000

Business Connections Marketplace

This biennial Congressionally sponsored buyer/supplier forum is designed to provide businesses with access to purchasing agents and prime contractors representing local, state, and federal government as well as large corporations. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$500 - \$5,000

Job Expo

Generate priceless exposure for your business with human resource professionals, while supporting area workforce development efforts. The expo is a convenient one-stop environment for employers to meet prospective employees. Held annually in September. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$500 - \$5,000

Women's Executive Connection

Develop new relationships with other business professionals during this one-day forum held in October of each year. The forum features top female executives and speakers from across the U.S. For more information, contact the small business development department at 336-387-8323.

Gift and Sponsorship Opportunities Available: \$500 - \$5,000

Monthly and Quarterly Events

Business After Hours

Build new relationships at our monthly after work networking event. Business After Hours is held at the sponsor's place of business. For more information, contact the member services department at 336-387-8327

Sponsorship Opportunities Available: \$1,000 per session

Health Services Council

Quarterly luncheon for professionals in the healthcare industry to discuss best practice and current issues in the healthcare field. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$1,500 per quarter

Leadership Development Sponsorship Opportunities

The Greensboro Chamber of Commerce offers a variety of leadership development programs including Leadership Greensboro, Experience Greensboro, and Other Voices. The Chamber believes that leadership development is a critical way to equip companies to tackle difficult issues and to help them connect to the community. Contact the leadership development department for more sponsorship information at 336-387-8325.

Leadership Greensboro

This nine-month program running from September through May of each year, provides exposure and visibility for businesses while developing new relationships with Greensboro's future leaders.

Sponsorship Opportunities Available: \$1,000 per session

Experience Greensboro

Offered twice a year in the Spring and Fall, Experience Greensboro is a six-week community orientation program for individuals interested in learning more about the inner-workings of the community and becoming more involved in Greensboro and Guilford County.

Sponsorship Opportunities Available: \$300 per session/\$1,500 per series

Other Voices

Designed to be a leadership development and community-building experience, participants explore the roots of prejudice, learn how "oppressive-isms" affect their quality of life, share cross-cultural environments, and develop strategies for alleviating social and community problems individually, in small groups at the workplace, and in the community.

Sponsorship Opportunities Available: \$700 per session

Leadership Greensboro Seniors

This six-week series is offered every winter and provides exposure and visibility for sponsoring companies. Each session is held at a different location, which increases sponsor visibility with new audiences each week.

Sponsorship Opportunities Available: \$300 per session/\$1,500 per series

Leadership Greensboro Forums

These quarterly events feature various local and national experts discussing topics related to Leadership Development and provides an excellent opportunity for your business to gain access to Greensboro's most influential business leaders.

Sponsorship Opportunities Available: \$500 per forum/\$1,200 per series

Business Academy Sponsorship Opportunities

The Greensboro Chamber offers continuing business education on a variety of topics from February to November of every year.

Business Women's Wednesdays

Establish new sales channels during this monthly networking and educational seminar designed to address pertinent issues facing women in the workplace. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$5,000 (amount can be shared among multiple sponsors)

Owner's Challenge

This monthly seminar is designed to teach strategic-planning skills to small to mid-sized family-owned or closely held businesses. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$5,000 (amount can be shared among multiple sponsors)

People Make the Difference

Designed to teach human resource issue resolution to small businesses and human resource managers, this seminar is held monthly. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$5,000 (amount can be shared among multiple sponsors)

Tech Thursdays

Technology can be the best competitive edge for companies or the biggest obstacle to growth. Learn the newest trends and how to put the internet to work for you. For more information, contact the small business development department at 336-387-8323.

Sponsorship Opportunities Available: \$5,000 (amount can be shared among multiple sponsors)

Online and Print Marketing Opportunities

The Chamber offers several different print and web marketing options to help members promote themselves to a wider audience

Website Advertising on www.greensborochamber.com

The Greensboro Chamber website receives thousands of hits every month from Chamber members, event registrants, visitors, people relocating and researching. Increase your exposure and target your advertising to particular sections of the site.

Advertising Opportunities Available: Business Card Ad - \$300 per month, Skyscraper Ad - \$400 per month,

Member Spotlight - \$500 per month

Business Insider E-Newsletter

Increase your awareness and visibility with the Chamber's weekly electronic newsletter, sent to almost 4,000 Chamber representatives.

Sponsorship Opportunities Available: \$400 for 4 weeks, \$700 for 8 weeks

Greensboro Magazine and Membership Directory

Generate new sales channels with the Greensboro Magazine or the Chamber's Membership Directory, both published annually.

Advertising Opportunities Available: Prices vary

Greensboro Street Map

Place your company's message or logo in front of Greensboro's residents and visitors. Produced odd years.

Sponsorship Opportunities Available: Prices vary

Greensboro Partnership Sponsorship Opportunities

The Greensboro Partnership is the parent organization for the Greensboro Chamber of Commerce and its sister organizations, Greensboro Economic Development Alliance and Action Greensboro. Through an aggressive governmental affairs initiative, the Greensboro Partnership provides critical advocacy services for businesses as well as key events throughout the year to keep the Greensboro community engaged.

Annual Events

Annual Dinner

The premiere event of the Greensboro Partnership, attended by business, community, and civic leaders, the Annual Dinner is held each January. The event highlights the year's accomplishments, outlines strategic goals, and presents three prestigious community service awards. Contact 336-387-8327 for more information.

Sponsorship Opportunities Available: \$1,000 - \$10,000

State of Our Community Luncheon

This annual luncheon reviews the state of business, government, and education in Greensboro and Guilford County. It is a unique look at Greensboro's progress held each August. Contact 336-387-8327 for more information.

Sponsorship Opportunities Available: \$375 - \$5,000

Governmental Affairs Events

Raleigh Trip

Enhance your firm's presence in the political realm by underwriting or sponsoring the annual legislative trip to Raleigh. Trip attendees are among the top decision-makers in Greensboro. This trip also provides an opportunity to meet and network with the state's legislative leaders. For more information, contact the governmental affairs department at 336-387-8331.

Sponsorship Opportunities Available: \$1,000 - \$5,000

Elected Officials Reception

This annual reception honors federal, state and local elected officials. Guests include members of the Greensboro City Council, the Triad County Board of Commissioners, the Guilford County Board of Education, the NC General Assembly, the Congressional delegation and Judges. For more information, contact the governmental affairs department at 336-387-8331.

Sponsorship Opportunities Available: \$1,000 - \$5,000

Candidate's Forum – Greensboro City Council Candidates

Gain recognition for your political awareness and leadership by underwriting this forum, which offers a platform for the business community to assess the priorities of Guilford County's and Greensboro's elected officials. For more information, contact the governmental affairs department at 336-387-8331.

Sponsorship Opportunities Available: \$2,500

Transportation Summit

Gain recognition amongst your peers for underwriting this forum, which highlights the community's transportation issues and achievements in Greensboro, High Point and Guilford County. Past speakers included Secretary Lyndo Tippet, Doug Galyon, and Brent McKinney. For more information, contact the governmental affairs department at 336-387-8331.

Sponsorship Opportunities Available: \$1,000

Legislative Receptions

Increase your political influence by sponsoring one of two forums on recent actions taken by the state legislature and the impact on Greensboro. For more information, contact the governmental affairs department at 336-387-8331.

Sponsorship Opportunities Available: \$2,500



Greensboro Partnership Sponsorship Opportunities Continued

Entrepreneurship Programs

Capital Connects

Annual event held in the fall of each year, designed to match accredited investors, angels and venture capital funds with high growth companies. For more information, contact the small business development department at 336-387-8323

Sponsorship Opportunities Available: \$1,000 – 3,000

Entrepreneurship Education Series

Educational programs held throughout the year designed to help new ventures with practical information about starting, growing, and financing a business. The Small Business Technology Development Center (SBTDC) is a partner in the series.

Sponsorship Opportunities Available: \$500 and above

