



Your New Member Jumpstart Checklist

Greensboro Chamber of Commerce

Getting Started with the Chamber

- Join The Greensboro Chamber of Commerce
- Get your passcode and ID to use on the Chamber web site
- Register for the Member Advantage program and offer special incentive discounts to Chamber members
- Forward your 30-word business description and business logo for your FREE Highlighted web site package
- Send your logo to the Chamber to put on their web site
- Get a Chamber logo to put on your web site
- Find the Chamber calendar online at http://greensborochamber.com/event_calendar/default.asp
- Set up your Linked-In Account: Should you need assistance please contact Beverly Brewer – bbrewer@greensboro.org
- Set up your Twitter Account: Should you need assistance please contact Beverly Brewer – bbrewer@greensboro.org
- Get your FREE copy of the Chamber Mailing List
- Utilize your FREE Chamber Member Mailing List
- Get your FREE copy of the Chamber printed directory
- Utilize your FREE Chamber Printed Directory
- Provide your business cards or brochures to go in the Chamber lobby
- Don't forget your Chamber plaque

Things to Know

- Greensboro Partnership between the Chamber of Commerce, Action Greensboro and the Greensboro Economic Development Alliance
- Triad Intern Net, special program to find and match interns with your business
- Sponsorship Information Sheet

Publicity and Promotional Opportunities

- The Chamber Weekly E-Newsletter
- Chamber Web Site
- Community Events Calendar for Members Only
- Annual Chamber Magazine
- Posting Press Releases on Chamber Web Site
- Grand Openings/Ribbon Cuttings and Public Events for New Business and Special Occasions

- Attend and Participate in the Greensboro Partnership's Annual Dinner (In January)**

Events to Attend

- Attend New Member Jumpstart, offered monthly
- Attend New Member Reception, offered quarterly
- Attend Chamber Business Academy Series, FREE for your first year!
- Attend Entrepreneur Programs
- Attend Leadership Development Programs
- Attend Business After Hours, open networking event. When attending the first time as a new member please RSVP in advance and we will have your name badge waiting at the registration table. Please RSVP in advance if you would like to invite a guest and we will have a name badge for that individual as well.
- Visit Leads Groups. All of the Chamber's Leads Groups are non-competitive within each business industry. Check with your Chamber representative for availability.
- Attend and participate in the following Chamber Events:
 - Piedmont Triad Business Showcase (Trade Show type of event in May)
 - Business Awards Luncheon (Luncheon event in May)
 - State of Our Community (Luncheon event in August)
 - Chamber of Commerce Golf Tournament (In September)
 - Job Expo (in September)
 - Women's Executive Connection (in October)
- Legislative Affairs, annual bus trip to meet with our state government legislators in Raleigh. We take our issues to them for presentation and discussion.

Notes

- For new member questions and answers, please contact **Janeen Matherly** at jmatherly@greensboro.org or 336-387-8328