

## Leadership Greensboro Projects 2007

This listing represents the eleven projects selected by Leadership Greensboro Class 2007.

### [Project I](#)

**Sponsor:** Joseph's House - Develop a community based partnership with local businesses and assist Joseph's House in creating awareness of their organization to the general public.

### [Project II](#)

**Sponsor:** School Supply Warehouse - Research and study the feasibility of a School Supply Warehouse for the Guilford County area.

### [Project III](#)

**Sponsor:** Greensboro Housing Coalition - Assist in redesign of marketing materials as well as assist in the Annual Housing Summit.

### [Project IV](#)

**Sponsor:** Natural Science Center - Start an independent support organization that would assist the Natural Science Center in raising funds.

### [Project V](#)

**Sponsor:** The Future Fund  
Assess the organization's grant making activities since its inception.

### [Project VI](#)

**Sponsor** - Preservation Greensboro, Inc.  
Assist in developing the first phase of a comprehensive public relations plan.

### [Project VII](#)

**Sponsor:** HorsePower Therapeutic Learning Center  
Assist in raising funds and coordinating events for the building of a new administration building.

### [Project VIII](#)

**Sponsor:** Action Greensboro  
Research and assess the City's Gateway or entry points.

### [Project VIII](#)

**Sponsor:** Triad Health Project  
Coordinate their first Oscar Night fundraiser.

### [Project X](#)

**Sponsor:** Greensboro Urban Ministry

Develop a support system for residents of Partnership Village so they may transition into the community better when they leave the shelter of Partnership Village.

### [Project XI](#)

**Sponsor:** HealthServe

Assist in raising awareness of the need for indigent healthcare and coordinate a fundraising luncheon.

## **Project Details**

### Project I

**Sponsor:** Joseph's House

**Team:** Calvin Williams, *XMG Web Designs*; Debra Welch, *Piedmont Family Services*; Joe Farrar, *Advanced Home Care*; Pamela Watkins, *Guilford County*; Ron Schuster, *Stockhausen*

**Purpose:** Develop a community based partnership with local businesses and assist Joseph's House in creating awareness of their organization to the general public.

**Result:** Speaker's bureau developed, numerous local businesses now providing in-kind support to Joseph's House.

[Back to Top](#)

### Project II

**Sponsor:** School Supply Warehouse

**Team:** Theresa Byrd, *AIG United Guaranty*; Rhonda Joyce, *Mid Carolina Bank*; Gina Katzmark, *WFMY*; Mike Phillips, *Grant Thorton*; Bart Willey, *First Citizens Bank*

**Purpose:** Research and study the feasibility of a School Supply Warehouse for the Guilford County area.

**Result:** Guilford Education Alliance and Welfare Reform Liasion Project have agreed to partner to manage this project, To date \$70,000.00 has been raised and up-fits are underway.

[Back to Top](#)

### Project III

**Sponsor:** Greensboro Housing Coalition

**Team:** Tamika Bowers, *First Horizon*; Kim Gatling, *Smith Moore Law*; Lucreita Guia, *Womble Carlyle Sandridge and Rice*; Cindy Kirkley, *AIG United Guaranty*; Ivan Mosley, *NC A&T*

**Purpose:** Assist in redesign of marketing materials as well as assist in the Annual Housing Summit.

**Result:** Materials redesigned. Best practices put into place for future events.

[Back to Top](#)

### Project IV

**Sponsor:** Natural Science Center

**Team:** Barbara Glenn, *American Express*; Kristi Griggs, *G-Force Communications*; Chris Lowe, *Samet Corp.*; Jason Sparrow, *Sparrow Wolf*; Craig Taylor, *Carruthers & Roth*

**Purpose:** Start a independent support organization that would assist the Natural Science Center in raising funds.

**Result:** Friends of Animal Discovery is its own 501©3 corporation and up and running.

[Back to Top](#)

#### Project V

**Sponsor:** The Future Fund

**Team:** Pam Cash, *UNCG*; Kaeppler Deal, *Quaintance Weaver*; Sam Funchess, *Nussbaum Center*; Bryan Howell, *BB&T*; Bill Porter, *Moses Cone*

**Purpose:** Assess the organization's grant making activities since its inception.

**Result:** Majority of grantees were interviewed and impact of grants were assessed.

[Back to Top](#)

#### Project VI

**Sponsor:** Preservation Greensboro, Inc.

**Team:** Valerie Edson, *Senn Dunn*; Ken Klase, *UNCG*; John Merrill, *Gateway University Research Park*; John McLendon, *Schell Bray Aycock & Livingston*

**Purpose:** Assist in developing the first phase of a comprehensive public relations plan.

**Result:** Conducted focus groups, designed survey instrument and analyzed data.

Combined comments and information into a Situation Overview that allows PGI to do an in-depth SWOT(strengths, weaknesses, opportunities, and threats) anlysis of its environment.

[Back to Top](#)

#### Project VII

**Sponsor:** HorsePower Therapeutic Learning Center

**Team:** Lynn Minikel, *Kindermusik International*; Mercer Oast, *Carolina Bank*; Kevin Witriol, *Bernard Robinson*

**Purpose:** Assist in raising funds and coordinating events for the building of a new administration building.

**Result:** Eighty percent of the needed funds have been raised, much of that by the project team.

[Back to Top](#)

#### Project VIII

**Sponsor:** Action Greesboro

**Team:** Teresa Class, *MidCarolina Bank*; Mark Fricke, *Sharrad McGee & Co.*; Dick Hails, *City of Greensboro*; Ron Sydell, *Craft Insurance Center*; Mahin Taremian, *Prudential Carolinas Realty*

**Purpose:** Research and assess the City's Gateway or entry points.

**The Result:** Gateways identified and assessed. Cost analysis have been run - all information provided to the City and Action Greensboro.

[Back to Top](#)

### Project VIII

**Sponsor:** Triad Health Project

**Team:** Susan Jones, *Stockhausen*; Ashley Poteat, *Preservation Greensboro*; Shayla Stevenson, *NC A&T*; Craig Taylor, *Carruthers & Roth*

**Purpose** Coordinate their first Oscar Night fundraiser.

**Result:** Triad Oscar Night raised over \$15,000.00 and will become a regular fund raiser for THP.

[Back to Top](#)

### Project X

**Sponsor:** Greensboro Urban Ministry

**Team:** James Adams, *Brooks Pierce*; Jeffrey Hatcher, *Moses Cone*; Harper Heckman, *Nexsen Pruet*; Cindy Jarret-Pulliam, *Moses Cone*

**Purpose:** Develop a support system for residents of Partnership Village so they may transition into the community better when they leave the shelter of Partnership Village.

**The Result:** Created Partnership Village Partnership that recruits and trains mentors for individuals and families transitioning out of the Village into regular community housing.

### Project XI

**Sponsor:** HealthServe

**Team:** Eric Becoats, *Guilford County Schools*; Steve Neu, *United Healthcare*; Jim Seramba, *Grey Oak Wealth Management*; Susan Vernon, *American Express*

**Purpose:** Assist in raising awareness of the need for indigent healthcare and coordinate a fundraising luncheon.

**Result:** Coordinated a Business Leadership Luncheon that raised over \$80,000 to help underwrite the health care for up to 162 uninsured or underinsured individuals. More than 200 people attended the luncheon.

[Back to Top](#)

### **AND THE WORK CONTINUES...**

On Thursday, June 7th, we reacquainted the Greensboro community with Leadership Greensboro, including highlights from this year's LG Class 2007 Community Learning Projects. Leadership Greensboro partners with the Guilford Nonprofit Consortium to identify Community Projects that allow Class Members the opportunity to leave a tangible contribution to the community as a Class.

A special thanks goes to United HealthCare the premier sponsor of the June 7th Rollout.

For more information Contact

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[Back to Top](#)